



A Fairytale Ball
Saturday, October 29, 2022
Making Wishes Come True

SPONSORSHIP PROPOSAL

EVENT OVERVIEW:

DATE: SATURDAY, OCTOBER 29, 2022

LOCATION: CUNEO MUSEUM & GARDENS

EVENT: BLACK TIE OPTIONAL GALA

EXPECTED NO. OF ATTENDEES: 200

MOTHERS TRUST FOUNDATION:

Mothers Trust Foundation (MTF) began in 1997 and received 501c3 non-profit status in 1998. The organization founder, Barbara Monsor, provided the wisdom of a clear and distinct approach with a focus to provide direct support to help improve and enrich the lives of disadvantaged children in Lake County, Illinois. MTF provides support for specific, short term needs not funded by other sources.

MTF exists to champion the needs of children by eliminating barriers so that each child will have access to opportunities that foster achievement, cultivate a vision to succeed and be empowered to reach their full potential. **The goal is to provide hope, build confidence and make a positive difference in a young person's life.**

The program addresses the existing gaps in safety net programs and lack of available funds for many of the essential needs of children and families living in or near poverty.

Medical costs can go unpaid due to gaps in the system such as only one pair of eyeglasses provided to a child per year and often with a 3-6-month wait. A parent's temporary job loss, illness or any unexpected expenses can become a tremendous burden to a low-income family. Unstable housing or the lack of basic needs like clothing, can impact the confidence and development of a child.

This assistance is intended to enable youth and families to cope with crisis, overcome obstacles, take advantage of educational or other benefits which enrich lives and reduce the likelihood of school failure and chronic dependency. MTF's efforts include identifying needs, raising awareness of the existing gaps in support, engaging stakeholders to take action, and collaborating with other community resources to maximize positive outcomes.

*"We'll have to hurry, even miracles take a little time!"
~ Cinderella's Fairy Godmother*

SPONSORSHIP OPPORTUNITIES:

The Miracle We've Been Waiting For: \$25,000

- ★ **Title sponsor** - name part of official event name
- ★ One table of 10 with recognition
- ★ Most prominent name and logo on all printed and digital promotional materials
- ★ Two-page spread ad in event program and back cover of program
- ★ Press release promoting event and sponsor's dedication to Lake County families, before and after event
- ★ Speaking opportunity at event - Opening announcement
- ★ Logo placement on all signage
- ★ Logo placement on MTF website event page
- ★ VIP parking

A Dream is a Wish Your Heart Makes: \$10,000

- ★ Ten tickets to event
- ★ Prominent name and logo on all printed and digital promotional materials
- ★ Two-page spread ad in event program
- ★ Logo placement on all signage
- ★ Logo placement on MTF website event page

Love Goes On and On: \$7,500

- ★ Six tickets to event
- ★ Name and logo on all printed and digital promotional materials
- ★ Full-page ad in event program
- ★ Logo placement on all signage
- ★ Logo placement on MTF website event page

Love Fuels Our Dreams: \$5,000

- ★ Four tickets to event
- ★ Name and logo on all printed and digital promotional materials
- ★ Full-page ad in event program
- ★ Logo placement on MTF website event page

True to Your Heart: \$2,500

- ★ Two tickets to event
- ★ Name and logo on all printed and digital promotional materials
- ★ Half-page ad in event program
- ★ Logo placement on MTF website event page

SPONSORSHIP RESERVATION AGREEMENT

YES! We would like to be a sponsor for the Mothers Trust Foundation 2022 Fairytale Ball on October 29th!

TYPE OF SPONSORSHIP:

- | | |
|--------------------------------|-------------------------------|
| <input type="radio"/> \$25,000 | <input type="radio"/> \$5,000 |
| <input type="radio"/> \$10,000 | <input type="radio"/> \$2,500 |
| <input type="radio"/> \$7,500 | |

Sponsor Trademarks and Materials

The Sponsor grants the Mothers Trust Foundation the right to use the Sponsor's trade names, logo, trademarks and company description in the marketing of 2022 Fairytale Ball.

Indemnity

The Sponsor will indemnify, defend, and hold the Mothers Trust Foundation harmless from and against any claims relating directly or indirectly to, or arising out of the use of Sponsor materials or Sponsor's involvement in 2022 Fairytale Ball

Limitation of Liability

In no event shall either party be liable to the other party for any consequential, incidental, indirect, or punitive damages.

Sponsor Name: _____

Company Representative: _____ **Title:** _____

Authorized Signature: _____ **Date:** _____

Artwork requirements for logo:

- Logos must be submitted in high resolution EPS or JPG format
- Please submit files that are sized for printing

Completed forms may be scanned and emailed to:

Paula Turelli, Executive Director
Mothers Trust Foundation
pturelli@motherstrustfoundation.org

MAKING A DIFFERENCE ONE CHILD AT A TIME:

“Thank you for my new glasses. Thank you for letting me choose my frames. I will see better with my new glasses. Thank you very much!”

“Thank you very, very much for paying for my summer camp. I am going to have lots and lots of fun there. I’m also going to make new friends. I am excited to try out the Shiloh Park Pool. And I’m excited to go to camp to play games, to have snack, to do art. I never got to go to summer camp before. The best part is that I like all the things I get to do there. I don’t have to stay home with my brothers.”

“I want to thank you for helping my family through the tough times. The clothing, food and school essentials that my son received is greatly appreciated. It makes his high school journey less stressful. Thank you for helping to reduce my stress. We truly are thankful for all you do. P.s. Thank you for helping me and others become a mother that our children can trust!”

“North Chicago Flames Lightweights would like to thank you for making their season possible. You are awesome!!!”

“I just wanted to thank you all for your support of the Tech Campus at CLC and for the amazing celebration at The Gorton Center on Wednesday evening. I’ve always been a hands on learner and because of your kindness, I have found my direction and had a chance to compete in SkillsUSA at State in auto mechanics in my first year. I won GOLD and now have the opportunity to go to Nationals in June. Since winning, I have been offered a full-time job at Subaru with the opportunity to be trained from the ground up to become a Certified Subaru Technician. This is everything that I’ve worked so hard for and I am so grateful to everyone that has believed in me! Thank you!

“Attending your high school Homecoming Dance can be considered a rite of passage by U.S. cultural norms. The concept of Homecoming can be an abstract concept for new immigrant/refugee students. At our high school, we have a population of new immigrant students in our English Learners (EL) Program.... “Many questions came up for these students: who gets to attend? What’s the process for buying a ticket? what should I expect when I get there? And how do I dress for it? The last question caused high levels of anxiety...”

“When students were presented with the possibility of acquiring funds through MTF to purchase Homecoming clothes they became excited. EL students quickly signed up at the opportunity to take a field trip to a nearby mall to shop for clothes for the dance. They were looking for guidance and support in choosing the “right” clothes and felt relieved that they didn’t have to do it alone. Also, they experience financial restraints...”

“In total, we took 14 EL students to Hawthorn Mall in Vernon Hills...”

“All 14 students attended the Homecoming Dance this past Saturday!...”

“This never would have been possible without the support of Mothers Trust!”